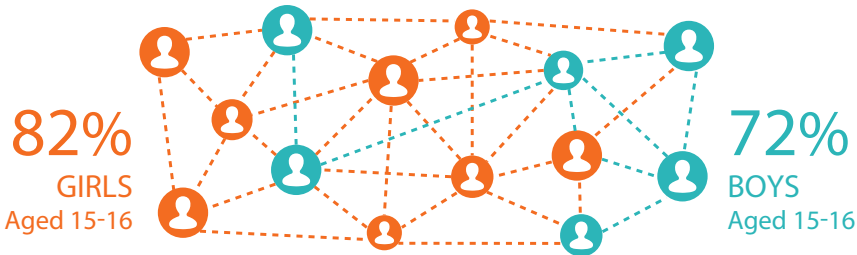




1. USE of social media

Use social networks every day

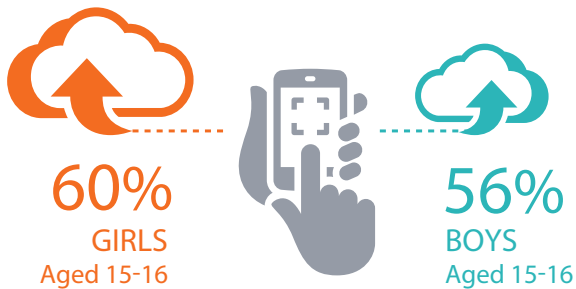


Read news online every day



2. ENGAGING in social media

UPLOAD self-created content

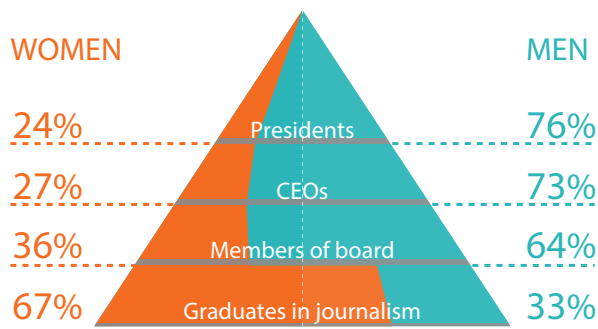


POST comments on blogs, social networks, online articles



3. DECISION-MAKING in media

CAREERS in media favour men



consequences:

STEREOTYPICAL portrayal
SEXUAL OBJECTIFICATION
of women in the media

which perpetuate

an environment in which
VIOLENCE against women
is TOLERATED

